

**CONFERENCE PROGRAM**  
**THE ETIOLOGY AND ECOLOGY OF POST-  
SOVIET COMMUNICATION**



**May 7-8-9, 2010**  
**1501 IAB (International Affairs Building)**  
**Columbia University**

## ***FRIDAY, MAY 7TH***

### **1.00 pm - 3.00 pm: Panel I - Culture**

Catharine Nepomnyashchy: "Pilgrimage to Virtual Pushkin-scape"

Gernot Howanitz: "Viktor Pelevin's Literary Renditions of Social Networks in Russia"

Dennis Ioffe: "Marxist Politics in Modernist Avant-Garde movements and contemporary Anti-Globalism: the Imprint in the 'New Media'"

Olia Lialina: "Digital Folklore vs. Folklore in Digital Media"

### **3.00 pm - 3.30 pm: Coffee Break**

### **3.30 pm - 5.30 pm: Panel II –Comparisons**

Robert Saunders: "(Red) Hot Wires: The Soviet Legacy and Its Impact on New Media Zones in Eurasia"

Roman Leibov: "Notes from the Underground: Commentaries about News at [rus.delfi.ee](http://rus.delfi.ee)"

Maria Repnikova: "The Interlink Between the New Modes of Communication and Critical Reporting in Russia and China"

Guobin Yang: "The Art of Online Activism in China"

### **7.00 pm: Understanding the Russian Blogosphere**

Eugene Gorny and Roman Leibov, two founding fathers of the Russian Internet, discuss the state of the blogosphere.

## ***SATURDAY, MAY 8TH***

### **9.30 am – 11.00 am: Panel III – Networks I**

John Kelly: "Mapping the Russian Blogosphere - Russia in a Global Context"

Karina Alexanyan: "The Specifics of the Russian Blogosphere"

Bruce Etling: "Media Cloud and Comparative Online Discourse in Russia"

### **11.00 am – 11:15 am: Coffee Break**

### **11.15 am – 12.45 pm: Panel IV - Networks II**

Martin Calvert: "Identity, strategic essentialism and informal networks among social activist. Livejournal bloggers in Nizhny Novgorod"

Renee Perlemutter: "Impoliteness and Community Building in the Russian Blogosphere"

Irina Shklovsky: "Social Ties for the Soul: How People in Russia Use Social Network Sites"

### **12:45 pm – 2.00 pm: Lunch**

### **2.00 pm – 3.30 pm: Panel V - Technology**

Michael Gorham: "Virtual Russophoniia: Language Policy as Political Technology in the New Media Age"

Ben Peters: "The Soviet Internet from Cybernetics to Cyber Networks"

Dragan Kujundzic: "S InterNETsionalom: Technology and Russian Identity"

**3.30 pm – 3.45 pm: Coffee Break**

**3.45 pm – 5.45 pm: Panel VI – Journalism**

Andrew Levkin: “Four periods of Internet media in Russia”

Marketa Hulpachova: “Belarus' creative opposition: How dissidents use new media to fight Europe's last dictator”

Julia Sonnevend: “The Social Life of Forgotten Images: the Contested Images of the Hungarian Political Transition in Networked Public Spheres”

Elena Vartanova: “Contemporary Research on Journalism and Internet in Russia”

**7.00 pm: Old Print Journalism meets New Media**

With Yassen Zassoursky, legendary Dean of the Faculty of Journalism at Moscow State University, and Elena Vartanova, Dean of Journalism, Moscow State University (tentative)

## ***SUNDAY, MAY 9<sup>TH</sup>***

### **9.30 am – 11.00 am: Panel VII - Politics I**

Matthew Schaaf: "Threats to Online Freedom in Russia"

Galina Miazhevich: "New media, Post-Communism and Civil Society"

Florian Toepfl: "Managing Public Outrage – Media Scandals on the Runet"

### **11.00 am – 11.30 am: Coffee Break**

### **11.30 am – 13.00 pm: Panel VIII - Politics II**

Jonathan Sanders, Beth Knobel: "The Dymovskii Effect"

Volodymyr Lysenko: "Political cyberprotest in contemporary Russia"

Eugene Gorny: "Art, Music, Sex and Blog as means of political struggle"

### **13.00 pm - 13.30 pm: Conclusions**

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